



## **How to apply Plus... rules and guidance**

### **Intro:**

For the first time ever, Guildhall Shopping Centre is inviting younger visitors to enter an art competition, with the winners' work becoming larger than life murals in the centre.

The winning works will be displayed on the walls in the mall next to The Entertainer store.

The theme of 2018's competition is 'Staffordshire' – it could be the favourite place, a famous landmark or what makes Staffordshire stand out to you. There is no limit – only your imagination.

There are three age categories for the competition and a winner will be chosen from each category. These will then be blown up and printed to fit the stated sized area;

7 – 10 years (2.7m x 2.6m)

11 – 14 years (4.2m x 2.7m)

15 – 18 years (6.9m x 2.6m)

### **Registering work in the competition**

Only teachers, parents or legal guardians may register to submit art work on behalf of their students. You must be at least 18 years old to register.

We'll need your first name, last name, valid email address, confirmation that you are the student's teacher, parent or legal guardian, confirmation that you are 18 years old or older and you must accept the terms and conditions.

## Entering your work in the competition

**Step 1:** All entries should be emailed as a scan of the work or a close-up photograph (showing detail of the work). **Closing date of Friday 16 March 2018 at 6pm**

**Step 2:** Shortlisted entries will be contacted and asked to bring the original artwork to The Guildhall Gallery, in the Guildhall Shopping Centre to be seen by the guest judges who will choose the winners in each category. Shortlisting starts week commencing 19 March 2018.

**Step 3:** The winning entries, will be reprinted in large scale and unveiled in the shopping centre on Tuesday 1 May 2018, Staffordshire day.

### Emailing your entry:

- The work must be a drawing or a painting only. We regret we cannot accept 3D work or photographs. Mixed media work is accepted.
- The 7-10 age group is asked to create a square piece of art, drawn onto A3.
- The 11-14 and 15-18 categories are asked to create a horizontal piece of artwork, also on A3.
- All artwork must be sent as a digital file saved in either .jpg or TIFF formats.
- File size must be no larger than 6MB in size.
- Entries should be emailed to: [hello@guildhallgallery.uk](mailto:hello@guildhallgallery.uk) with the title "Young Artists competition entry"

### Emailed files should contain this information:

- Student's name
- Age
- Parent / guardian's / teacher's name and signature
- Home address and contact phone number and email address
- Name of school attended, name of teacher to contact, phone number and email address for the teacher
- Title of the work

### How much time do I have to enter?

We'll be accepting submissions until **Friday 16 March 2018 at 6pm**

## **When will the winners be announced?**

If your work is shortlisted we will notify you via email for some additional information and to see the original piece of work. From 19 March 2018

Winners will be announced on or before Tuesday 1 May 2018.

## **What are the prizes?**

A winner from each category will be chosen and their work displayed on the walls in the shopping centre. There will be an unveiling of the work in Spring 2018, which the winners and their schools will be invited to attend.

**\* Due to the high volume of participants and limited resources, we are unable to contact every participant to provide contest updates. Winners only will be contacted directly. Please visit the website to view the contest winners and for updates**

## **Official rules**

A/ be age of eighteen or younger (18); and

I. have a teacher ("Teacher") or parent/legal guardian ("Guardian") who is over eighteen (18) years of age, and will provide parental consent to enter the Contest and grant the rights set forth herein.

B/ Employees of Guildhall Shopping Centre, Guildhall Gallery or any other partner or sponsor or its affiliates, advertising or promotion agencies, those involved in the production, development, implementation or handling of this Contest, any agents acting for, or on behalf of the above entities, their respective parent companies, officers, directors, subsidiaries, affiliates, service providers, prize suppliers, any other person or entity associated with Contest (collectively "Contest Entities") and/or members of their immediate families (spouses, children, siblings, parents) and/or persons living in the same household as such persons, whether or not related, are ineligible to enter the Contest.

C/ Work will be entered by the deadline specified, any work submitted after that time cannot be accepted.

D/ All entered works give permission for Guildhall Shopping Centre to reproduce the image and use it for future marketing and promotional campaigns. For example, online to promote future competitions. Artists will all be credited when work is used.

E/ All entries must have permission from a parent, guardian or teacher to take part in the competition.

F/ Limit one (1) entry per Eligible Participant.

G/ The work must be interpretation of the theme, "**Staffordshire**"

H/ The work must be an original artwork in any of the following media/formats:

Drawing

Painting

Mixed-media

Or use of any other materials used in a 2d format, such as charcoal, pastels etc.

We regret that 3D works and photography cannot be accepted. Photography can be entered if part of a mixed media artwork but not form more than 33% of that artwork.